



**Wisconsin EMS Association**  
Board of Director's Meeting MINUTES  
Friday, August 20, 2021 @ 15:00

1. Call to Order –
  - Attendance:
    - i. Present: Tony Lash, Jamie Stephenson, Becky Smudde, Bob Salov, Evelyn Dax.
    - ii. Online: Brian Donaldson, Stacey Zellmer, Chans Kaszmarski, Jay Young, Pam Nelson.
    - iii. Not Present: Jody Stoker,
    - iv. WEMSA Staff: Alan DeYoung, Annette, Ryan
    - v. No Association Members in attendance.
2. Approval of the Agenda – Brian – Move by Jay, 2<sup>nd</sup> by Stacy, No discussion. Motion Passes.
3. Approval of Minutes – TBD – Move by Evelyn, 2<sup>nd</sup> by Stacy, No discussion. Motion Passes.
4. Welcome and Introductions – Brian
  - a. Member Comments (limited to 3 minutes per member commenting not to exceed 15 minutes total) no members present
5. Consent Agenda
  - a. Advocacy – Brian
    - i. Brian asked Bob to consider chairing this committee.
    - ii. Update:
      1. Forbes – weekly update how to get this information to our membership
      2. Items of importance to EMS forward to Alan and Brian
  - b. Education – Jamie
    - i. What should be the Focus? Central Focus of WEMSA.
    - ii. Group has been floundering lately. Need to get to the nuts and bolts of Education.
      1. Individual members
      2. Organizations - Whether member or not
      3. Public – The public in general do not know what we do.
  - c. Finance – Jay
    - i. Reports included in Alan's email
    - ii. Several payments due to WEMSA
      1. DHS Opioid Grant
      2. Conference income
    - iii. Ryan continuing to work on the reconciliation.
  - d. Foundation – Tony
    - i. Continuing to look for individuals to serve.
    - ii. Fundraising Kick off at conference party
  - e. Membership – Brian Reporting
    - i. Membership Drive: 96 away from 6000 members
      1. Renewals – new software is increasing the number of online automatic renewals.
      2. EMP Promotion through September
  - f. Publications – TBD
    - i. Current issue just went out – better than before
      1. Regular contributors
      2. Quality information.

- ii. Chance volunteered to be on this committee
- g. Memorial – Brian
  - i. Working with downtown businesses for kick-off event. Not able to get consensus. October event At conference will be the official kick-off.

Motion to accept Consent Agenda by Tony, 2<sup>nd</sup> by Stacy, No further discussion. Motion passes

- 6. Operations Report –
  - a. Sept discounted background checks
  - b. Opioid grant third year of program
  - c. Excellence in EMS Awards – Nominations in and being reviewed.
  - d. WEMSA Learning Site – for members only some free content some at a cost.
  - e. Conference
    - i. 22 registrations
    - ii. Speaker selection – working on this – group needed to vet proposals
    - iii. Directors Social Event –
    - iv. Career Coaching Sessions
    - v. Networking 101
  - f. Proposal
    - i. Forever Production – Gift box for EMT Students – Discussion on contents, when to give out, time commitment from staff. Contact the Tech Colleges.
- 7. Old Business: None
- 8. New Business None.
- 9. President’s Report – Brian attended Pinnacle EMS Leaders Conference
  - a. EMS is in Trouble
  - b. Focus on creative ways to recruit new members
  - c. Aging White Guys
    - i. Grooming the next generation of leaders
    - ii. From all ethnic backgrounds
    - iii. Gender equality
  - d. Missing our focus – causing frustrations
- 10. For the good of the Association - comments and announcements.
- 11. Round table discussion
  - a. Chase - PTSD Legislation
  - b. Tony - Strategic Plan Review
  - c. Bob - Military Medics – How to transfer to civilian EMS?
- 12. Adjourn – Moved by Jay, 2<sup>nd</sup> by Evelynn to adjourn.

**Next Meetings**

- a. September 24, 2021: 0800-0930 hrs, video teleconference
- b. October 29, 2021: 0800-0930 hrs, WEMSA 2021 Conference (will have virtual option)
- c. November 19, 2021: 0800-0930 hrs, video teleconference (due to holiday)
- d. December 17, 2021: 0800-0930 hrs, video teleconference (due to holiday)
- e. January 28, 2022: 0800-0930 hrs, video teleconference
- f. February 25, 2022: 0800-0930 hrs, video teleconference
- g. March 25, 2022: 0800-0930 hrs, video teleconference
- h. April 22, 2022: 0800-0930 hrs, video teleconference
- i. May 27, 2022: 0800-0930 hrs, video teleconference