

# WEMSA WEBSITE RETARGETING SOLUTIONS



## TARGET THE MEMBERS OF WEMSA

representing over 6,300 members, including those in ambulance services, first responder organizations, and allied EMS organizations in Wisconsin.

Website retargeting is effective due to its ability to ensure greater online sales and traffic by placing your company's message up front and center. Through website retargeting with WEMSA, visitors help your brand gain traction and more recognition. This opportunity allows your company to generate higher click-throughs and increased conversions, reaching industry leaders that have visited their most trusted industry resource!

### TRADESHOW

3 Months  
250,000 Impressions

**\$5,000**

### HALF YEAR

6 Months  
500,000 Impressions

**\$9,000**

### FULL YEAR

1 Year  
1,000,000 Impressions

**\$16,000**

### BENEFITS:



**CAMPAIGN SET UP  
FEE WAVED**



**TARGETED WEMSA  
MEMBER AUDIENCE**



**FREE  
CREATIVE SERVICES**



**MOBILE  
OPTIMIZATION**



**MONTHLY REPORTING  
UPON REQUEST**

**ARP ASSOCIATION**  
REVENUE PARTNERS

Association Revenue Partners is proud to work with WEMSA. We have teamed up to provide an online marketing solution to reach the visitors to WEMSA's website through programmatic website retargeting.

#### **WEMSA Website Annual Metrics:**

Average Page Views Yearly: 24,548

Average Visitors: 19,054

Average Unique Visitors: 14,766

#### **WEMSA Member Information:**

6,000 Individual Members and 375 EMS/Fire Departments, with the titles of First Responders, Emergency Medical Technicians (EMT), Paramedics, EMS Departments, Fire Departments