



Wisconsin EMS Association
Board of Director's Meeting MINUTES
Friday, Sept 24, 2021 @ 0800

1. Call to Order –

Attendance:

- i. Present: Tony Lash, Jamie Stephenson, Becky Smudde, Bob Salov, Brian Donaldson, Jody Stoker, Stacey Zellmer, Chans Kaszmarski, Jay Young, Pam Nelson.
 - ii. Not Present: Jay Young, Evelyn Dax
 - iii. WEMSA Staff: Alan DeYoung
 - iv. No Association Members in attendance.
2. Approval of the Agenda – Brian – Move by Stacey, 2nd by Pam, No discussion. Motion Passes.
- a. Correction to agenda – Bob should be Advocacy Chair, not Brian.
3. Approval of Minutes– Move by Jamie, 2nd by Pam, No discussion. Motion Passes.
4. Welcome and Introductions – Brian
- a. Member Comments (limited to 3 minutes per member commenting not to exceed 15 minutes total) no members present
5. Consent Agenda

a. Advocacy – Bob

i. Update:

1. Meeting – discussed two bills

- a. 4658 – relating to Financial Institutions needing Lockboxes for emergency access. This is a fire issue
- b. 3377 – Effort to reduce suicides in first responder personnel. This does not specifically mention EMS. Work with Forbes to get EMS included.
 - i. Motion Bob, Second by Pam to be neutral on 4658 as this is fire issue and to endorse with the inclusion of EMS in the bill. Motion Carried Unanimously.

2. Increase work on Grass Roots efforts in Wisconsin to gain momentum with the state legislature. Essential Service legislation and what that means – infographic to send to EMS in the state to inform. Activity could push membership.

b. Education – Becky (for Jamie)

- i. Conference 5 weeks out.
- ii. Webinars on deck – planning through the first of the year
- iii. Podcasts
- iv. Roundtable on ideas for topics for education.
 1. Meth/opoid abuse
 2. Organ Donation
 3. How to approach Legislators
 4. Human trafficking
 5. Leadership Development
 6. Succession Planning
 7. Autism and Autistic population needs.
 8. Homelessness (Rural and Urban)

- c. Finance – Tony (for Jay)
 - i. Reports included in Alan’s email
 - ii. We continue to meet weekly to review status.
 - 1. Currently conference expenses
 - 2. Conference income currently a concern
 - iii. Ryan continuing to work on the reconciliation. Goal to be completed by end of the year.
- d. Foundation – Tony
 - i. Working to build team
 - ii. Continuing to look for individuals to serve.
 - iii. Fundraising Kick off at conference party
- e. Membership – Brian Reporting
 - i. Committee Chair is open
 - ii. Membership Drive: 6014 members. As of this meeting next goal 6250
 - 1. Promotion is generating new membership growth as well as conference registration discounts for members.
- f. Publications – TBD
 - i. Conference information is going out regularly in blasts
 - ii. Next magazine will come out just after conference.
- g. Memorial – Brian
 - i. Kick-off event at conference.

Motion to accept Consent Agenda by Pam, 2nd by Becky, No further discussion. Motion passes

- 6. Operations Report –
 - a. 3 offices rented
 - b. Conference
 - i. 122 registrations - \$100,000 Exhibitor income, hopefully be a break-even event.
 - ii. Education portal in the last stages of setup. Will be up for conference attendance Certificates.
 - c. Will need to determine direction for next year’s conference.
 - i. Regular, Virtual or Hybrid?
 - ii. Smaller regional events
- 7. Old Business: None
- 8. New Business:
 - a. Vacant Board Seat – Katy Frey. Resume and qualifications reviewed. Motion Stacey, Second Pam to appoint to the open seat. Motion Carried.
- 9. President’s Report – Brian reminded the board that our effectiveness as a board will be limited only as our engagement. Since most of the work of the association is being completed at the committee level, stay active in your committee assignments.
- 10. For the good of the Association - comments and announcements. Nothing
- 11. Adjourn – Moved by Bob, 2nd by several members to adjourn.

Next Meetings

- a. October 29, 2021: 1430-01800 hrs, WEMSA 2021 Conference (will have virtual option)
- b. November 19, 2021: 0800-0930 hrs, video teleconference (due to holiday)
- c. December 17, 2021: 0800-0930 hrs, video teleconference (due to holiday)
- d. January 28, 2022: 0800-0930 hrs, video teleconference
- e. February 25, 2022: 0800-0930 hrs, video teleconference
- f. March 25, 2022: 0800-0930 hrs, video teleconference
- g. April 22, 2022: 0800-0930 hrs, video teleconference
- h. May 27, 2022: 0800-0930 hrs, video teleconference